

Date:	January 25, 2006	Place:	Supreme Court Chamber		
Convened:	1/25/2006 9:45 AM	Recessed:	Reconvened:	Adjourned:	1/25/2006 11:35 AM
Present:	Senators Dotzler-CC, Ward-CC, Behn, Brunkhorst, Danielson, Rielly Representatives Lukan-CH, Schickel-VC, Dandekar-RM, Freeman, Hoffman, Hogg, Jacoby, Kressig, Soderberg				
Absent:	None				
Excused:	None				

Roll was called. A quorum was present.

Representatives of the Board of Regents were in attendance to present an overview of their economic development efforts.

Chairman Dotzler introduced Randy Pilkington, Executive Director of Bushiness and Community Services representing the University of Northern Iowa (UNI).

Mr. Pilkington distributed a handout outlining UNI's economic development programs supported with state funds. Mr. Pilkington gave a summary of the handout focusing on the Institute for Decision Making, the Metal Casting Center, and Ag-Based Industrial Lubricants.

Meredith Hay, Vice President for Research at the University of Iowa was introduced by Chairman Dotzler. Ms. Hay distributed a handout entitled "The University of Iowa Creating Partnerships Across Iowa in Economic Development." Ms. Hay's presentation reviewed the four areas of economic impact: business enterprise, education and workforce development, research and technology commercialization and community engagement and service.

Chairman Dotzler introduced John Brighton, Vice Provost for Research at Iowa State University. A handout entitled "Iowa State University Economic Development Programs Supported with State Funds" was distributed. Mr. Brighton focused on IPRT Company Assistance, Iowa Small Business Development Centers, and Research Park Economic Impact.

The Department of Economic Development representatives were present to provide an overview of the operation of Community Attractions and Tourism (CAT) Program and update the members on tourism in the state.

Nancy Landess, Tourism Office Manger was introduced and gave a Power Point Presentation on her department's programs and its financial impact. Ms. Landess reminded the members of the Travel and Tourism Showcase, February 8th, 2006, from 5-8 pm at the 4H Building at the Iowa State Fairgrounds.

Representative Lukan pointed out that Ms. Landess was named the Director of the Year 2004/2005. It was noted that it was a well deserved honor and is especially impressive given the Department's limited budget.

Andy Anderson, Chairperson of the Vision Iowa/Community Attractions and Tourism (CAT) Board was introduced by Chairman Dotzler. Mr. Anderson introduced Alaina Dierickx, a new contact person in the Department.

Mr. Anderson distributed two handouts: 1. "Program Manager Update: Vision Iowa and CAT Programs" and 2. "2004 Economic Impact of Travel on Iowa Counties." He reviewed the handouts and pointed out that the Department has a virtual

Iowa Tourism Book on their web site.

Chairman Dotzler introduced Becky Gruening, Director of Tourism and Travel for the Greater Des Moines Convention and Visitor's Bureau. Ms. Gruening distributed a handout entitled "2006 Tourism Fast Facts Booklet" and summarized its contents. Upon conclusion, Ms. Gruening gave her reasoning for changing the school start date to September 1.

There was a question answer session after each of the presentations.

Chairman Dotzler thanked the speakers and noted that their presentations have given the Committee a clear vision of tourism dollars and their impact on the state.

Senator Rielly moved to arise. The meeting adjourned at 11:35 a.m.

Respectfully submitted,

Senator Bill Dotzler

Jo Ann West, Committee Secretary